About: Apache The Foundation, The Apache Way, 100+ Apache Projects

> Vice President, Brand Management The Apache Software Foundation

http://communityovercode.com/2012/05/camelone-presentation/

The Apache Software Foundation

http://www.apache.org/

Agenda

- Who am I: Introduction
- What is it: Apache Software Foundation
- How does it work: The Apache Way
- Who does the work: Apache projects
- Why Apache?
 - Compare / Contrast open source groups



Who am I: Introduction

- Shane Curcuru
- Apache Software Foundation
 - Member, Director
 - VP, Brand Management
 - PMCs: Community Development, Conferences;
 Apache OpenOffice Mentor
- Also an Applications Architect at IBM



What Is It?

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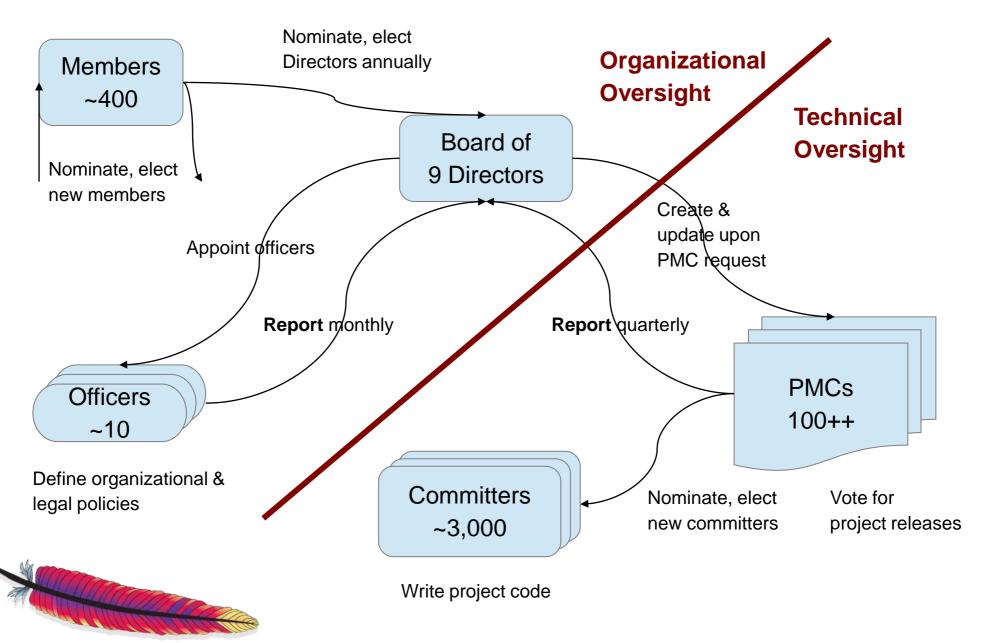


What is it: The ASF

- Membership-based corporation; Non-profit US 501(c)3 Charity
- Directors, officers all unpaid volunteers
- Paid contractors: sysadmins, press officer, EA
- Broad-based Membership of individuals ensures independence
- → Collection of Apache project communities



Apache Org Chart



Apache Board of Directors

- Elected by ASF Membership annually
- Long-time directors: Jim Jagielski, Greg Stein, Roy Fielding, Sam Ruby
- Newer directors: Bertrand Delacretaz, Doug Cutting, Shane Curcuru, Brett Porter, Dan Kulp
- Provide legal and organizational oversight



Apache Mission: What

Provide open source software to the public free of charge



Apache Mission: What

- Provide open source software to the public free of charge
 - "Apache aims to provide a pragmatic, non-technical framework to it's projects."
 - Justin Erenkrantz
- Let coders code; Foundation exists to do rest



Apache Mission: How

- Provide legal, organizational, and technical infrastructure for open source software development, and perform oversight to ensure project independence
- Provide shelter for individual volunteers from legal suits directed at Apache projects
- Provide a legal entity to serve as an independent recipient of donations

Budget and Sponsorship

- Annual budget: est. 790K USD in 2012
- Sponsorship program ensures independence
- Primary budget categories: sysadmin contractors; hardware & bandwidth; publicity
- Apache does not pay for software development



Apache Sponsors

- Platinum: Citrix, Facebook, Google, Microsoft, Yahoo!
- Gold: AMD, Hortonworks, HP, IBM
- Silver: Basis Technology, Cloudera, Go Daddy, Huawei, Matt Mullenweg, PSW Group, SpringSource
- Bronze: AirPlus Intl., BlueNog, Digital Primates, FuseSource, Intuit, Liip AG SA Ltd., Lucid Imagination, Talend, Twitter, Two Sigma Investments, WANdisco
- Separately: Long-term hosting & bandwidth providers



Apache License

- Apache projects use the Apache License 2.0
- Pragmatic and permissive
 - Maximum freedom for users
- Requires attribution "Give me credit"
- Includes patent grant
- Easily and frequently used by other groups



Contributor License Agreements

- AKA "ICLA" for Individuals 4649 signed
 - ICLA required to become committer
- CCLA for Corporations 318 signed
- Ensures that contributors have the right to contribute, and that ASF has right to license to the public under Apache license
- No copyright assignments only a license



How does it work?

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The Apache Way

- Meritocracy those who do, decide
- Peer-based participate as individuals
- Oversight responsible and independent
- Decisions made by consensus
- Collaboration public and asynchronous
- Participation by individuals



Apache Way: Merit

- Merit is based on actual accomplishments within a project
- Existing community measures value
- Merit never expires
- Merit is not transferable



Apache Way: Peer-based

- Peer-based communities
- Developers represent themselves
- All committer/PMC votes equal +/-1
- Healthy communities create healthy code
- Diverse communities survive



Apache Way: Oversight

- PMCs provide technical oversight of all project releases, new committers/PMC members
 - Ensure clean IP in all Apache releases
- Board provides organizational oversight of all Apache projects
 - Ensure PMCs function independently



Apache Way: Decisions

- Decisions made by consensus, discussion
 - If consensus is not obvious, then vote
- Votes are by +1 / +-0 / -1
- All -1 or veto votes must have a reason
 - Releases may not be vetoed
- PMCs vote on all releases
 - Committers vote on code changes



Apache Way: Collaboration

- "If it didn't happen on the mailing list, it didn't happen." - Roy Fielding
- Any discussions F2F, IRC, wherever must be reported back to mailing list
- All decisions must be made on-list, and with a 72+ hour window for voting/discussion
- Lists are asynchronous and publicly archived



Apache Way: Participation

- Committers participate as individuals
 - Expected to wear appropriate "hat"
- Releases must have three +1 votes
 - Ensures multiple and independent eyes
- Corporations are never made committers, members, nor PMC members



Who does the work?

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Apache Projects

- Over 100 code-producing community driven projects
 - 50+ Podlings in Incubation
- "Apache Projects include millions of lines of code overseen by an all-volunteer community across six continents.
 Apache technologies power more than half the Internet, petabytes of data, teraflops of operations, billions of objects, and enhance the lives of countless users and developers."



Apache Projects: Incubator

- New project proposals are made to the Apache Incubator PMC
 - PMC votes to accept on community merits
- Incubation process ensures podling community understands Apache Way
 - No technical direction required by incubation
- PMC votes to graduate podlings to TLPs

(Top Level Projects)



Apache Projects: Attic

- Projects that cannot reliably report and/or find three +1 PMC votes to create releases
- When community lacks participation or diversity
 - not for technical reasons
- Board votes to "box up" the project and place in the Attic
- All resources are read-only for posterity



Apache Projects: Technology

- Apache projects provide leading technology:
 - Webservers, Java tools & stacks, search, cloud, big data, build tools, CMS/web framework, databases, OSGi containers, graphics, foobles...
 - And end user Office suites!
- "Competing" project technology is OK
 - If an active community following the Apache Way wants to join, great!



Apache Projects: Development

- Apache never pays for development
- Some committers/PMC members are corporate sponsored; some are not
 - Consultants, authors, students, researchers
- Each Apache project is an independent community of committers and users



Apache Projects

- Diverse communities provide independence
- Planning activities happen on-list
- "Powerplant" checkins are counter-productive



Apache Projects: Join Now!

- To join a project, subscribe to the mailing list
- All productive input is appreciated
- PMC members nominate and vote new committers periodically
- Every project has different expectations
- Many ways to contribute: patches, bugs, documentation, training, graphics,...



Don't Feed The Trolls

- All-inclusive public discussions and archives sometimes bring out the worst in people
 - Don't let them derail community
- "How Open Source Projects Survive Poisonous People (And You Can Too)"
 - Ben Collins-Sussman & Brian Fitzpatrick
 http://s.apache.org/DontFeedTheTrolls



Why Apache?

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Apache and Eclipse

Apache: Eclipse:

Multiple projects
 Multiple projects

Permissive license
 Semi-copyleft license

Individual members Corporate backing

Free to participate Membership dues

One key difference:

Eclipse governance & board includes Strategic Developers & Consumers – corporations.



Apache and Outercurve

Apache:

Outercurve/CodePlex:

Multiple projects

Multiple projects

Permissive license

Various licenses

Individual members

Corporate backing

Board oversight

Individual governance

One key difference:

Microsoft backing, and each project provides own style and set of governance.



Apache and Python

Apache: Python:

Multiple projects
 Single project

Permissive license
 Permissive license

Individual members Individual members

Independent board Guido as BDFL

One key difference:

Python focuses on just the programming language.



Apache and FSF / GNU

Apache:

FSF / GNU:

Multiple projects

Multiple projects

Permissive license

Copyleft license

License contribution

Holds copyright

Individual members

Corporate staff

One key difference:

FSF advocates software freedom as ideology.



Apache and Mozilla

Apache: Mozilla:

Multiple projects
 Multiple projects

Permissive license
 Semi-copyleft license

Individual members Corporate staff

No specific technical End user project focus focus

One key difference:

Mozilla's end user focus means different level of marketing, trademark, and release management.



Apache Similarities

- What's similar about these groups?
- Most explicitly adopted parts of Apache Way
- Voting; consensus & community; merit
- Independent foundations
- Several have explicitly noted the copying of their ways from Apache



Colophon

- Credits
 - Past Apache Way slides by Jim Jagielski
 - & Justin Erenkrantz
 - Collective wisdom of the Apache Membership
- Apache OpenOffice 3.4 Impress
- Open Sans fonts

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Thank You!

- Questions? @shanecurcuru
- Learn more about Apache:

http://community.apache.org/

Apache's Tagline

"We are more than a group of projects sharing a server; we are a community of developers and users... sharing a common Apache Way of developing software."

